

## Holland Park Villas: Centrality, Serenity and Style, All Rolled into One



It's a stat that raises eyebrows – especially among those who spend a great deal of time in those parts of the British capital where traversing pavements feels like driving a bus through an asteroid belt – but roughly 47 per cent of [London](#) is green space. And, among all the heaths and commons making up that impressive figure, arguably the most gloriously serene and oasis-like, despite being less than five miles from the traditional dead centre of [London](#) Trafalgar Square, is Holland Park.

So the arrival on the British capital's property scene of Holland Park Villas ([hollandparkvillas.com](http://hollandparkvillas.com)) – a £600 million private gated development of 68 apartments and four penthouses, overlooking London's most charming green space in the heart of the Royal Borough of Kensington and Chelsea – has seriously bolstered the city's repertoire of luxury residential offerings.



Priced from £3.6 million and set within an acre of landscaped gardens and a woodland walk, all residences offer a concierge service and spa designed to rival those one would expect to enjoy a couple of miles away in Mayfair's iconic hostelrys, as well as a 20-metre swimming pool, gym, private studio for Pilates and yoga, library and a climate-controlled wine cellar. Residents can also book private screenings in an on-site cinema.

British interior designer and architect Jonathan Reed – a man who has garnered a sterling reputation for heritage craftsmanship – ensured that materials such as textured glass, brass inlays, quality timber and a host of paintings and sculptures all pull their weight when it comes to the public spaces packing contemporary elegance. A gentle, earthy colour palette (oat, sage, champagne, ivory) make for a soothing environment, while inside the apartments oak, marble and granite characterise the décor, while terraces and balconies feel verdant and detached from the urban mayhem.

## NATIVE LAND | HOLLAND PARK VILLAS

Publication: Robb Report  
Date: 12 July 2018  
URL: <https://bit.ly/2LstExz>

HOLLAND PARK  
VILLAS  
—  
KENSINGTON W8





Antiques dealer turned interior designer Rose Uniacke – a draftsman renowned for her ergonomic wizardry – has designed one five-bedroom apartment, in the process sprinkling an eclectic selection of antiques and contemporary spaces among marble and limestone slabs, all offset by rough linen and muted, soft-draped fabrics; by contrast, the apartment conceived by London interior designer Sophie Ashby is characterised by contemporary world art and modernist furniture.

The notion of living in Holland Park – a long-standing desirable hotspot of the British capital – might just have become even more enticing.